



GOVERNMENT GENERAL DEGREE COLLEGE SINGUR

OFFICE OF THE PRINCIPAL

HIGHER EDUCATION DEPARTMENT ♦ GOVERNMENT OF WEST BENGAL

Affiliated to The University of Burdwan & Approved by UGC under Section 2(f) & 12(B) of UGC Act, 1956

Accredited with NAAC (1st Cycle) Grade-B+

At: Jalaghata, PS & PO. : Singur, Dist : Hooghly, West Bengal, PIN : 712409

Website : <https://ggdcsingur.ac.in> ; E mail: oicsingur@gmail.com; Contact : 033-26300126

ESTD: 2013

Date: 12/09/2026

Notice No. 76/26/GGDCS(N)

In respect to the Letters from the Additional Chief Secretary, Higher Education Department vide no. 52-ACS-HED/2026 dated 09/09/2026 and from the Secretary to the Govt of West Bengal to the Additional Chief Secretary, HED dated 04/09/2026 regarding organizing “SEVA SANKALP ABHIYAN” at our College and nearby village from 17/09/2026 to 07/09/2026, I designate hereby **Sri PRITHWISH DUTTA**, Assistant Professor in the Dept of Physics and **Dr. SUTISTA GHOSH**, Assistant Professor in the Dept of English as the Nodal-Teachers/Officers to organize “SAVA SANKALP ABHIYAN” Programme during 17/09/2026 to 07/09/2026 [17th September and 2nd October special programme must be organized as instructed].

Programme Teachers: Dr. Prithwish Dutta, Associate Professor & Dr. Sutista Ghosh, Assistant Professor

Members for assisting them:

All HODs

All members of Cultural subcommittee

Dr. Panchanan Mandal, TCS

Dr. Sharmistha Maity, IQAC Coordinator

Dr. Jayanta Sen, Associate Professor

Dr. Abanti Bhattacharya

Dr. Sumona Datta

#Programme Teachers may co-opt other teachers if they require.


Principal
Govt. General Degree College, Singur

Government of West Bengal
Department of Higher Education
Bikash Bhawan, 6th floor, Salt Lake City, Kolkata- 700091

Memo No. 52-ACS-HED/2026

Date: 09.09.2026

To: The Vice Chancellors - Universities All.

Sub: Organizing 25 Crore Bacho ke Sapno ka Bharat and NaMo Seva Gatha under Seva Sankalp Abhiyan.

Ref.: Letter no.- 9639-ICA(N) dated 04.09.2026 of Secretary, Information & Cultural Affairs Department, West Bengal.

In enclosing letter no. mentioned under reference and in connection with the subject mentioned above, the undersigned is directed to inform him/ her that Seva Sankalp Abhiyan shall be observed across the State from 17.09.2026 to 10.10.2026. Higher Education Department is the Nodal Department for organizing these programmes. Therefore, active participation from all stakeholders i.e. universities and colleges is of immense necessity. All sorts of support shall be provided from this Department.

As part of the Abhiyan, participation of students and teachers of all HEIs is envisaged in the following two major activities:

A. 25 Crore Bacho Ke Sapno Ka Bharat:

Proposed activities to be undertaken during the period from 17th Sept, 2026 to 7th Oct., 2026 with a 7-10 day programme slot as follows:

1. Information regarding various Govt. schemes, programmes and flagship initiatives aimed at realizing the vision of a Viksit Bharat 2047 may be disseminated among students of HEIs in the state.
2. Speech and drawing competitions on the prescribed themes - Vikshit Bharat Sankalp - district level and State level exhibition of selected entries.
3. To encourage creative engagement and participation of students, speech and drawing competitions on the prescribed themes - Viksit Bharat Sankalp may be organised at the University/College level, followed by district-level and State-level exhibitions of selected entries. HEIs may also be encouraged to prepare and share suitable reels/videos of the activities through the concerned DICOS/SDICOs for documentation and wider amplification.
4. The winners of the competitions will be awarded certificates signed by the Hon'ble Chief Minister of West Bengal.

B. NaMo Seva Gatha:

1. From 17th September, 2026 onwards, a 30-minute musical-theatrical presentation on public service, welfare initiatives and related themes is proposed to be organised in Universities and Colleges across the State. A grand performance is proposed on 2nd October, 2026.

2. The participating institutions may be encouraged to identify and showcase outstanding student and artist talent through these presentations. Selected outstanding students/artists may subsequently be honoured and invited to participate in the State-level programme.

3. For effective documentation and wider dissemination of the activities, relevant reports, photographs, reels and videos may be collected and shared with the concerned DICOS/SDICOS, who may coordinate with the Department for appropriate amplification through official communication and media platforms. Local citizens may be invited to watch the program.

He/she is hereby requested to take necessary steps in consultation with District Magistrate/ Additional District Magistrate (Education) concerned so that both the programmes can be organised at Institution level as well as district level successfully.

A brief calendar of activities to be undertaken in connection with 25 Crore Bacho ke Sapno ka Bharat and NaMo Seva Gatha under Seva Sankalp Abhiyan is also attached herewith for reference.

The activities should be properly documented and shared with the State. HED shall share the google drive/form where good quality photos may be shared.

For other programs under Seva Sankalp Abhiyan other departments may contact with HEIs of the state. Necessary cooperation may be provided by the HEIs

Enclosures:

- i) Letter no.- 9639-ICA(N) dated 04.09.2026 of Secretary to the Govt. of West Bengal, Information & Cultural Affairs Department
- ii) Brochure-Ek Kam Modiji ke Nam
- iii) SOP of Seva Sankalp Abhiyan
- iv) Brochure-Seva Sankalp Abhiyan

Be
9/9/25

(Binod Kumar)
Additional Chief Secretary
to the Govt. of West Bengal

Sl. No. 52/1(25)-ACS-HED/2026

Date: 09.09.2026

For forwarded for kind information and necessary action:

- i) Sr. Special Secretary, Higher Education Department
- ii) Special Commissioner Higher Education Department, West Bengal.
- iii) DPI, West Bengal
- iv) District Magistrate[All]

Be
9/9/25

(Binod Kumar)
Additional Chief Secretary
to the Govt. of West Bengal



Government of West Bengal
Information & Cultural Affairs Department
Nabanna (9th Floor) Howrah-711 102

Date 04.09.26

No. 9639 -ICA(N)

To
The Additional Chief Secretary
School / Higher Education Dept

Subject: Coordination for organizing 25 Crore Bacho ke Sapno ka Bharat and NaMo Seva Gatha under Seva Sankalp Avijan -reg

Sir,

This is to inform you that Seva Sankalp Abhiyan shall be observed across the State from **17th September to 10th October, 2026**, as per the programme schedule enclosed herewith.

2. As part of the Abhiyan, participation of students and teachers of schools and colleges is envisaged in the following two major activities:

A. 25 Crore Bacho ke Sapno ka Bharat (২৫ কোটি শিশুর স্বপ্নের ভারত)

3. The activity is proposed to be undertaken during the period **from 17th September to 7th October, 2026**, with a **7-10 day programme slot** to be finalised by the School Education Department.

4. Under this initiative, information regarding various Government schemes, programmes and flagship initiatives aimed at realising the vision of a Viksit Bharat 2047 may be disseminated among students through Government, Government-aided and private schools across the State.

5. To encourage creative engagement and participation of students, speech and drawing competitions on the prescribed themes - Viksit Bharat Sankalp and 25 years of service work may be organised at the school level, followed by district-level and State-level exhibitions of selected entries. Schools may also be encouraged to prepare and share suitable reels/videos of the activities through the concerned DICOs/SDICOs for documentation and wider amplification.

6. The winners of the competitions will be awarded certificates signed by the Hon'ble Chief Minister of West Bengal while certificates signed by the authorised officials of the School Education Department may be provided to all other participating students so as to encourage wider participation.

B. NaMo Seva Gatha (নমো সেবাকাহিনী)

7. From **17th September, 2026** onwards, a **30-minute musical-theatrical presentation** on public service, welfare initiatives and related themes is proposed to be organised in schools, colleges and other suitable public venues across the State. A grand performance is proposed on **2nd October, 2026**.

8. The participating institutions may be encouraged to identify and showcase outstanding student and artist talent through these presentations. Selected outstanding students/artists may subsequently be honoured and invited to participate in the State-level programme.

9. For effective documentation and wider dissemination of the activities, relevant reports, photographs, reels and videos may be collected and shared with the concerned DICOs/SDICOs, who may coordinate with the Department for appropriate amplification through official communication and media platforms. Local citizens may be invited to watch the program.

10. In view of the above, you are requested to kindly issue necessary instructions to all concerned Government, Government-aided and private educational institutions and ensure effective coordination for implementation of the activities. Appropriate nodal teachers/officials may also be designated by the concerned institutions/authorities for planning, coordination, reporting and timely submission of the requisite materials.

11. The detailed programme schedule along with the **list of Committees constituted for organising different activities under "Seva Sankalp Abhiyan"** is enclosed herewith for ready reference. The concerned Committee(s) may be consulted, wherever required, while planning and implementing activities pertaining to the Department.

12. **Sri Avneet Punia, IAS, Special Secretary & Director, Information (Mobile: 7604068606), shall coordinate the programme.** All concerned may maintain close coordination with him for timely planning and implementation. Suitable documentation, photographs and videos may be shared with this Department in due course.

13. The matter may kindly be accorded **priority** and necessary action may be taken accordingly.

Yours faithfully,

Enclo: a/a



(Dr Saumitra Mohan, IAS)
Secretary to the
Govt of West Bengal

No. 9639/1(23) -ICA(N)
1-23) Commissioner, KMC / District Magistrate (All) district.

Date 04.09.26



(Dr Saumitra Mohan, IAS)
Secretary to the
Govt of West Bengal