



GOVERNMENT OF WEST BENGAL
GOVERNMENT GENERAL DEGREE COLLEGE, SINGUR,^{ESTD:2013}
OFFICE OF THE PRINCIPAL
JALAGHATA, SINGUR, HOOGHLY, W.B.:712409
Phone & Fax: +91 2630-0126; E-mail: oicsingur@gmail.com

ACTION TAKEN REPORT: Academic Session 2026-27

**Nasha Mukta Bharat Abhiyan and Awareness Programme on MANAS Portal and National Narcotics
Toll-Free Helpline 1933**

The Internal Quality Assurance Cell of Government General Degree College Singur, in association with the National Service Scheme, undertook awareness activities to sensitise students about the harmful effects of drug and substance abuse and to promote a healthy and responsible campus environment.

As part of this initiative, the **NSS and IQAC jointly organised a Nasha Mukta Bharat Abhiyan programme on 2 August 2026**. The programme included poster display, a PowerPoint presentation, awareness lectures and verbal oath taking by students.

A second awareness programme was subsequently organised by **Singur Police Station in collaboration with the NSS and IQAC of the College on 9 September 2026**. The Officer in Charge of Singur Police Station delivered a lecture for the students, highlighting the dangers of drug abuse and the importance of prevention and responsible behaviour. A suitable powerpoint presentation on the same theme was presented for the audience.

The programmes received encouraging student participation. A substantial number of students participated in these programs spontaneously, voluntarily and enthusiastically. The Principal, IQAC Coordinator, NSS, Teachers Council Secretary, Heads of Departments, teaching staff and non teaching staff extended their cooperation for the successful conduct of the activities.

Plan of Action and Action Taken

Sl. No.	Type of Activity	Action Taken	Concerned Staff and Documentary Evidence
1	Identification of the awareness issue	IQAC identified prevention of drug and substance abuse as an important area of student awareness and welfare and planned awareness activities in association with NSS.	Concerned: IQAC Coordinator, IQAC members, NSS Programme Officer. Evidence: Programme records and IQAC documentation

Sl. No.	Type of Activity	Action Taken	Concerned Staff and Documentary Evidence
2	Nasha Mukta Bharat Abhiyan	NSS and IQAC jointly organised an awareness programme on 2 August 2026 as part of the Nasha Mukta Bharat Abhiyan.	Concerned: IQAC, NSS and designated teaching staff. Evidence: Programme report, photographs and attendance record
3	Poster display	Posters carrying messages against drug abuse were displayed to attract student attention and reinforce the message of a drug free life and healthy living.	Concerned: IQAC members, NSS volunteers and designated teachers. Evidence: Photographs of poster
4	PowerPoint presentation	A PowerPoint presentation was used to communicate information regarding drug abuse and its harmful consequences in an accessible manner.	Concerned: IQAC, NSS and designated faculty members. Evidence: PowerPoint presentation and photographs
5	Awareness lectures	Awareness lectures were delivered to students as part of the Nasha Mukta Bharat Abhiyan programme.	Concerned: Teaching staff, IQAC and NSS. Evidence: Programme report and photographs
6	Student oath taking	Students were encouraged to make a personal commitment against drug abuse. Students verbally pledged their commitment towards a drug free life and society.	Concerned: NSS Programme Officer, IQAC and teaching staff. Evidence: Photographs and programme report
7	Student mobilisation	Students were informed about the awareness activities through departmental communication and digital messages. They were encouraged to participate voluntarily.	Concerned: HoDs, teaching staff, IQAC members and NSS volunteers. Evidence: Notices, digital communication and attendance records
8	Collaboration with local administration	IQAC and NSS facilitated collaboration with Singur Police Station to strengthen awareness regarding drug abuse and prevention.	Concerned: Principal, IQAC, NSS and Singur Police Station. Evidence: Programme records, photographs and related correspondence, notice, etc.
9	Police awareness programme	An awareness programme was organised by Singur Police Station in collaboration with NSS and IQAC on 9 September 2026.	Concerned: Singur Police Station, Principal, IQAC and NSS. Evidence: Programme report and photographs
10	Awareness	The OIC of Singur Police Station	Concerned: Officer in Charge,

Sl. No.	Type of Activity	Action Taken	Concerned Staff and Documentary Evidence
	presentation by Police	delivered a presentation to students on drug abuse and its prevention, about MANAS portal, and National Narcotics Toll-Free helpline 1933..	Singur Police Station, IQAC and NSS. Evidence: Photographs and programme report.
11	Awareness lecture by Police	The Officer in Charge also delivered an awareness lecture, providing students with practical information regarding the dangers and consequences of drug abuse.	Concerned: Singur Police Station, IQAC and NSS. Evidence: Photographs and programme report
12	Student participation	Students were encouraged to participate actively in both awareness programmes. A substantial number of students participated spontaneously, voluntarily and enthusiastically.	Concerned: HoDs, teaching staff, NSS volunteers and IQAC. Evidence: Attendance record and photographs
13	Classroom and departmental support	Heads of Departments and teachers assisted in informing students and encouraging their participation in the programmes.	Concerned: All HoDs and teaching staff. Evidence: Departmental communication (digital) and programme records
14	Digital awareness and publicity	Digital communication was used to inform students about the programmes and encourage participation.	Concerned: IQAC, NSS and designated staff. Evidence: Digital messages and publicity material
15	Administrative and logistical support	Teaching and non teaching staff provided necessary support for student coordination and the smooth conduct of the programmes.	Concerned: Teaching staff, non teaching staff, NSS volunteers and designated committee members. Evidence: Programme records and photographs
16	Coordination among College committees	Relevant conveners and members of College committees were involved according to the requirements of the programmes, particularly in communication, coordination and logistical arrangements.	Concerned: TCS, Conveners and members of relevant College committees, IQAC and NSS. Evidence: Programme records
17	Documentation	Programme notices, attendance records, photographs, presentations and programme reports were prepared and preserved for institutional documentation.	Concerned: IQAC, NSS and designated staff. Evidence: Complete programme file
18	Follow up	Students were encouraged to carry	Concerned: IQAC, NSS, HoDs and

Sl. No.	Type of Activity	Action Taken	Concerned Staff and Documentary Evidence
	awareness	forward the message of a healthy and drug free lifestyle among their peers and in the wider community.	teaching staff. Evidence: Programme report and photographs

Follow Up Action

In addition to the awareness programmes conducted on 2 August 2026 and 9 September 2026, the IQAC has identified a set of continuing measures to strengthen institutional awareness regarding drug abuse prevention and to improve student access to information and support services associated with the **MANAS initiative and National Narcotics Helpline 1933**.

The following measures have been taken up for implementation and continued institutional follow up.

Sl. No.	Area of Action	Proposed Institutional Measure	Responsibility	Evidence / Record
1	Physical signage and awareness displays	Official awareness posters and campaign material carrying information on drug prevention and the National Narcotics Helpline 1933 have been used as part of the College awareness activities. The IQAC proposes continued display of such material at prominent locations within the campus. Suggested Locations: 1. In front of main gate 2. At every floor of the main building, where it can be seen prominently. 3. Small posters in front of students' washrooms 4. In the students common room 5. In canteen.	IQAC, NSS, concerned committee members	Photographs of displays, posters
2	High visibility locations	Awareness material may be displayed at suitable high visibility locations such as the main entrance, common notice boards, student gathering areas, library and other frequently visited spaces so that students can access the information regularly.	IQAC, NSS, concerned staff	Photographs and display records

Sl. No.	Area of Action	Proposed Institutional Measure	Responsibility	Evidence / Record
3	MANAS Helpline awareness	Students have been sensitised about the National Narcotics Helpline 1933 as an avenue for seeking information, support and counselling related to drug abuse.	IQAC, NSS, teaching staff	Programme report, awareness material
4	MANAS Portal	Information regarding the MANAS initiative and its online support facilities may be included in future awareness material and student communication.	IQAC, NSS, Website Committee	Posters, digital communication
5	QR based access	The official QR code associated with the MANAS awareness campaign may be incorporated into future posters and digital awareness material to facilitate direct access to the relevant portal.	IQAC, NSS, Website Committee	Posters, digital material
6	Digital communication	College website must host permanent banner and official QR code linking directly to the MANAS portal and UMANG mobile app for seamless access.	IQAC, NSS, Website Committee	Digital messages and communication records
7	Academic and student orientation activities	Awareness regarding substance abuse prevention and available support mechanisms may be incorporated into suitable student orientation and awareness programmes conducted by the College.	IQAC, HoDs, teaching staff, NSS	Programme schedules and reports
8	Student welfare activities	Drug prevention and healthy lifestyle messages may be incorporated into appropriate student welfare, life skills and wellness activities organised by the College.	IQAC, NSS, Students Welfare related committees	Programme records and photographs
9	Parent Teacher meetings	One month interval PTM will be conducted regarding drug abuse prevention matter to make our campus a Drug free	IQAC, NSS, Students Welfare related committees	Programme records and photographs
10	Anti drug Programs	Regular awareness programme on the prevention of Drug abuse will be conducted by NSS in collaboration	NSS, IQAC, teaching staff	Photographs and programme reports

Sl. No.	Area of Action	Proposed Institutional Measure	Responsibility	Evidence / Record
		with IQAC		
11	IEC activities	The College will continue to use Information, Education and Communication activities such as posters, presentations, lectures and awareness messages to reinforce drug prevention among students.	IQAC, NSS, HoDs and teaching staff	Posters, PPTs, photographs and reports
12	Awareness through departments	Heads of Departments and teachers may reinforce awareness messages through suitable departmental interactions and student communication.	HoDs and teaching staff	Departmental records, where applicable
13	Collaboration with external agencies	The College may continue to collaborate with Singur Police Station and other appropriate agencies for awareness programmes and student sensitisation.	Principal, IQAC, NSS	Correspondence, invitations and programme reports
14	Institutional publications	The IQAC proposes inclusion of relevant drug prevention and helpline information in appropriate future institutional publications like college prospectus and student information material, wherever feasible.	IQAC, Principal, concerned publication committees	Prospectus, handbook, newsletter or other publications, where implemented
15	Website and online platforms	The College may explore incorporating a permanent awareness banner or suitable information regarding the MANAS initiative and Helpline 1933 on its official digital platforms, subject to institutional and technical arrangements.	IQAC, website committee, designated staff	Website screenshot, where implemented
16	Periodic review	The IQAC will review the implementation of these awareness measures and encourage their continuation through NSS and other suitable institutional activities.	IQAC Coordinator, IQAC members	IQAC records and subsequent ATRs
17	Psychological counseling	Arrange periodic psychological counseling sessions to help students be mentally prepared to fight against drug abuse, and identify potential	IQAC, NSS, Department of Psychology	IQAC records, and Departmental reports of counseling sessions

Sl. No.	Area of Action	Proposed Institutional Measure	Responsibility	Evidence / Record
		vulnerable students.		

Date:

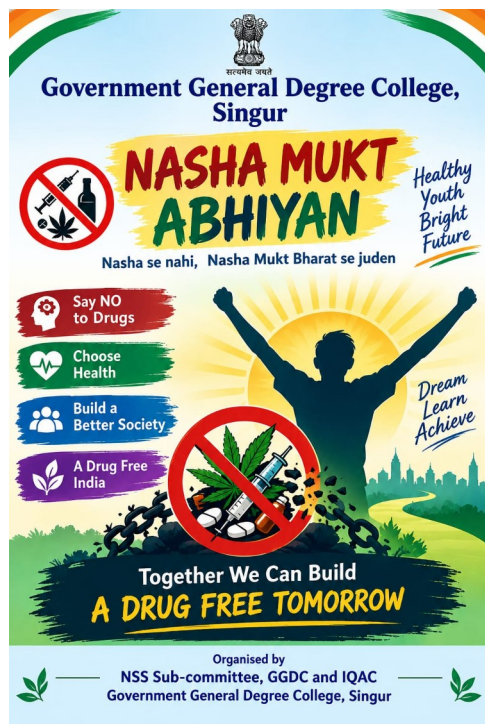
Principal

Government General Degree College Singur,
West Bengal

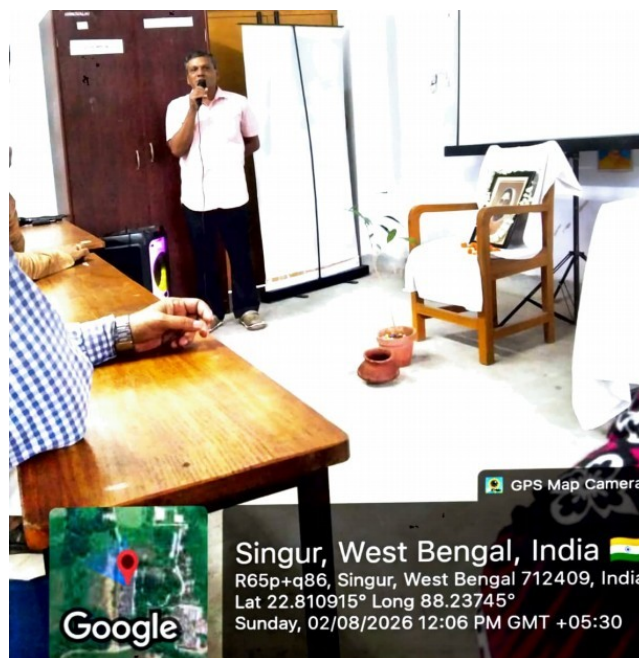
Photographs from NASHA MUKT BHARAT Campaign, Dated 02.08.2026



Poster for NASHA MUKT BHARAT Campaign



Powerpoint presentation on NASHA MUKT BHARAT ABHIYAN



Lecture on the Drug Abuse by Associate Prof Hiroj Kumar Saha

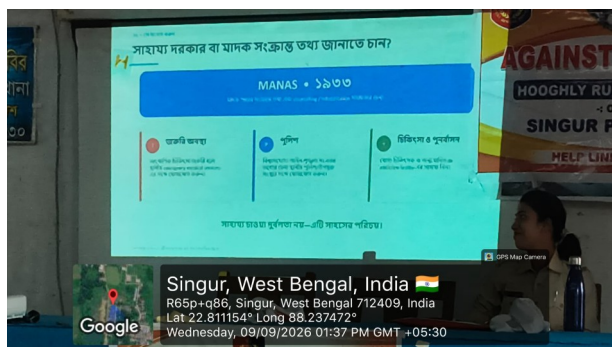
Photographs From Awareness Program on MANAS Portal and National Narcotics Toll-Free Helpline 1933, Dated 09.09.2026



Poster prepared for MANAS Portal Awareness Program



Officers from Singur Police Station giving awareness lectures on Drug Abuse



Powerpoint Presentation on MANAS Portal and National narcotics Helpline 1933



Respected Principal Dr. Subhasis Panda, GGDC Singur Inaugural Speech



Students, Teaching, and non teaching staff in attendance

GOVERNMENT GENERAL DEGREE COLLEGE, SINGUR				
Singur, Hooghly - 712409				
Academic Session 2024-2027				
Attendance Sheet for Students				
Date:	SL. NO.	NAME	DEPARTMENT	SIGNATURE
	85	Manjima Chatterjee	Zoology	Manjima Chatterjee
	86	Arpita Samanta	Sanskrit	Arpita Samanta
	87	Suhana Khatoon	Bengali	Suhana Khatoon
	88	Nisha Das	Bengali	Nisha Das
	89	Sibapriya Kaly	Sanskrit	Sibapriya Kaly
	90	Sonali Hansda	Bengali	Sonali Hansda
	91	Rijya Beel	Bengali	Rijya Beel
	92	Ajli Bhag	Sanskrit	Ajli Bhag
	93	Keya Dasgupta	Bengali	Keya Dasgupta
	94	Israt Akter	Sociology	Israt Akter
	95	Anik Pal	Chemistry	Anik Pal
	96	Rojina Khatoon	Philosophy	Rojina Khatoon
	97	Sneha Ghosh	Bengali	Sneha Ghosh
	98	Afrida Khatoon	Psychology	Afrida Khatoon
	99	Saba Manna	Bengali	Saba Manna
	100	Anaisha Koley	Bengali	Anaisha Koley
	101	Asan Manna	Computer science	Asan Manna
	102	Enishan Bhattacharya	Sanskrit	Enishan Bhattacharya
	103	Anvesha Das	Psychology	Anvesha Das
	104	Supriya Ray	Chemistry	Supriya Ray
	105	Anushree Das	Chemistry	Anushree Das

Sample attendance sheet of the program


**Government General Degree College,
Singur**

**Summary of Official
MANAS Reporting & Support Channels**

Channel / Platform	Official Contact Details & Scope
 24x7 Toll-Free National Helpline	1933 (Anonymous reporting, tips & counseling)
 Official Web Portal	 ncbmanas.gov.in
 Official Email Submission	 info.ncbmanas@gov.in
 Mobile Application Access	 UMANG Mobile App (Search: MANAS)


MANAS
 Mental Health, Support & Assistance
 National Helpline
Together for a Safer and Healthier Tomorrow

Alternative Poster for awareness campaign on MANAS Portal



Police Personnel from Singur police Station presenting on the theme